

# Taylor & Francis Online: *redesigned, refreshed, responsive* A User Guide



[www.tandfonline.com](http://www.tandfonline.com)



Taylor & Francis  
Taylor & Francis Group



Routledge  
Taylor & Francis Group

# Welcome

In August 2016, the platform relaunched with a new design, fully responsive interface and significant improvements. Start exploring great academic research with Taylor & Francis Online.

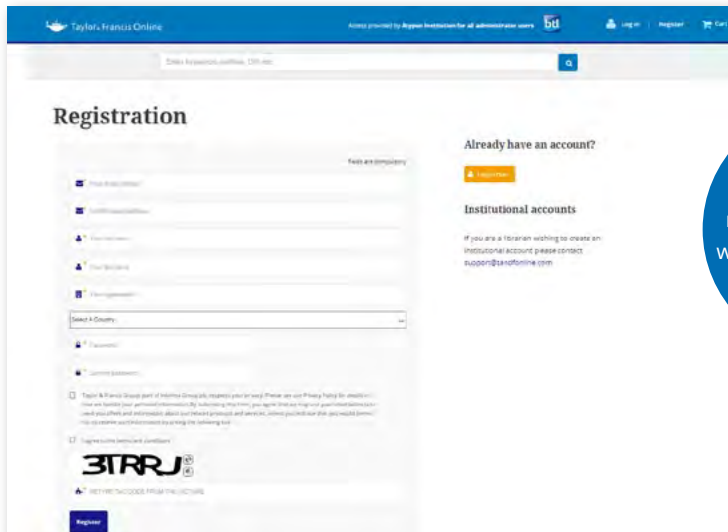
The platform has:

- A clean, intuitive and responsive user interface
- Enhanced discoverability
- Easy-to-use search and browse functionalities
- More than 2400+ journals available

## Getting Started

### Register and Sign in

We recommend registering on Taylor & Francis Online to get the most from the website. You can do this by clicking on ['Register'](#) at the top of the page and enter your details.

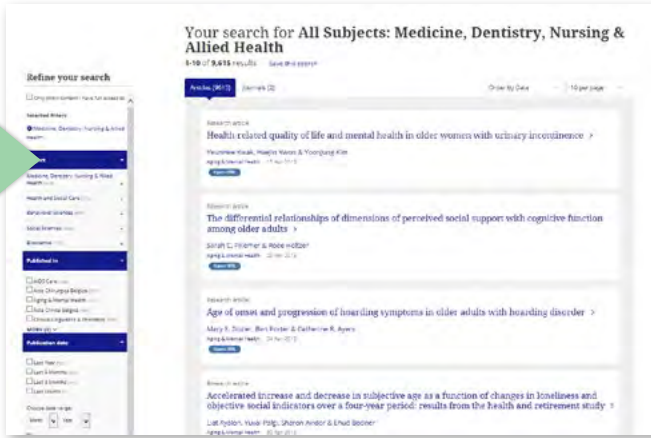


The screenshot shows the Taylor & Francis Online registration page. The header includes the Taylor & Francis Online logo, a note about account creation for administrators, and navigation links for 'Log in', 'Register', and 'Start'. The main content area is titled 'Registration' and features a 'Fields are compulsory' section with several input fields: 'First name', 'Last name', 'Email address', 'Phone Number', 'Institution', and 'Select a Country'. Below these fields are checkboxes for 'I am a Librarian', 'I am a Librarian', and 'I agree to the Terms and Conditions'. At the bottom of the form is a blue 'Register' button. To the right of the form, there is a section titled 'Already have an account?' with a 'Log in' button, and a section titled 'Institutional accounts' with a note that librarians should contact support@tandfonline.com.

To use the platform after you register, simply sign in with your email address and password.

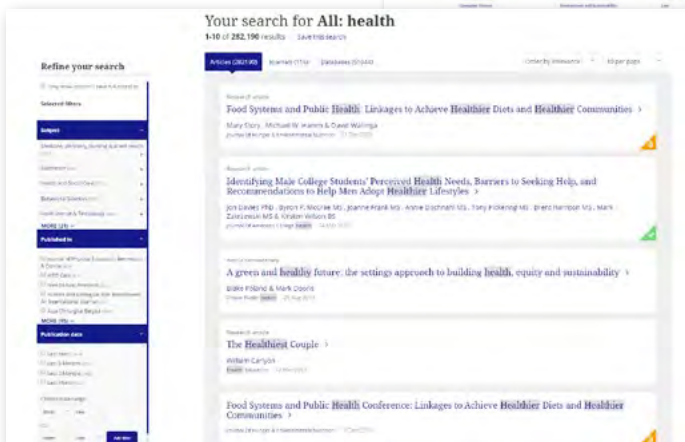
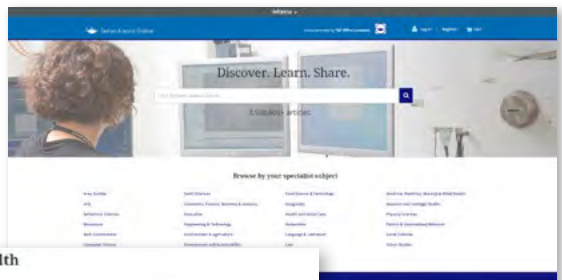
# Browse Content

To browse journals by subject, simply click on your area of interest from the homepage. From here, you can browse articles and journals, and apply filters to narrow your search.



# Search

The search bar at the centre of the homepage allows you to speedily search the entire site by keywords, author, DOI, article title, journal title etc. From here you can browse journals, reference works and databases.

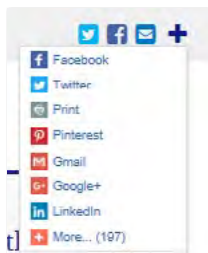


You can then refine your search by applying filters such as subject area, publication title or date. You can also filter by articles to which you have access.

# Share and Recommend Content

Taylor & Francis Group is dedicated to ensuring we meet your needs by continuously improving the Taylor & Francis Online platform.

Many key features are available when visiting a journal's homepage or an article page.



## Share

You have the option to share links via social media, on over 200 platforms. You can also add journals or articles to a list of favorites with the 'add to shortlist' option. Within the journal or article, select the icon you wish to use.

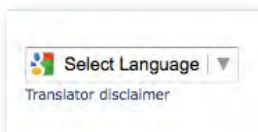
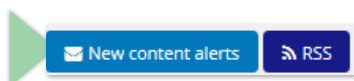
## Download Citations

You also have the option to download citations. These can then be imported by citation management software including [EndNote](#), [ProCite](#), [RefWorks](#) and [Reference Manager](#).



## Sign up for Alerts

Sign up for new issue alerts using the 'New content alerts' button on journal homepages and article pages. You can choose to subscribe to email alerts and RSS feeds.



## Google Translate

The 'Google Translate' button is another key feature of the site, enabling you to explore articles in your chosen language. Select the relevant language from the dropdown list on article pages.



## People Also Read

This feature is available on the right hand side of the article page, and it allows you to find popular articles that your peers are already reading that may be of interest to you.



## Open Access

Taylor & Francis Online has a dedicated open access page which features videos on open access and highlights recently published OA articles.

## Altmetrics

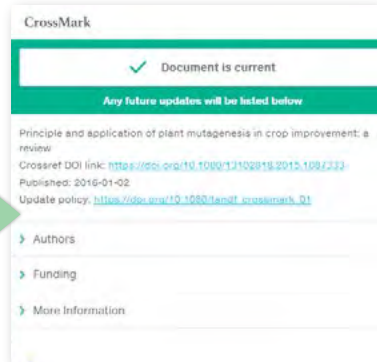
For all articles published after January 2012, Altmetric data is viewable on individual article pages, simply by clicking on 'Metrics'. Within the 'Metrics' page, click on the Altmetric badge and see how people are engaging with research articles through mentions in newspapers, magazines, blogs, social media, policy documents, and post-publication peer review sites.



# CrossMark

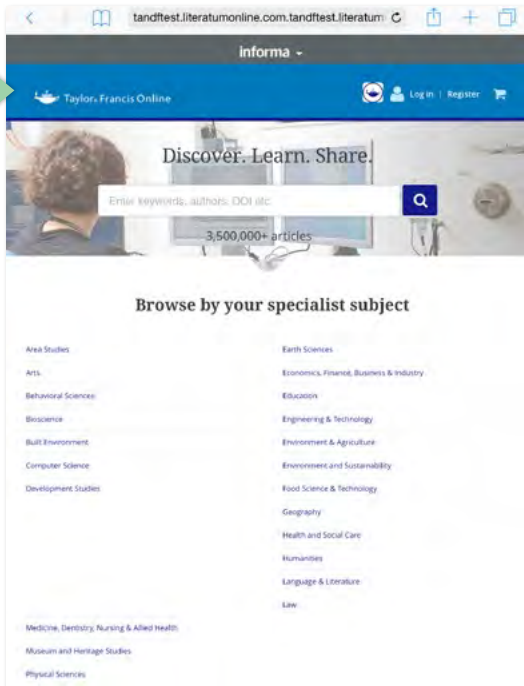
**CrossMark**, developed by CrossRef, is designed to help you quickly determine whether the document you're viewing is the most recent version, and whether it's the publisher-maintained copy. By applying CrossMark to our articles, Taylor & Francis is committing to maintain the content we publish and to alert readers to changes if and when they occur.

Simply click on the **CrossMark logo** on the article pages to get updates and verify authenticity.



## Knowledge on the Move

Users can continue to access knowledge on the move. With the redesign Taylor & Francis Online is now fully responsive across all pages on the site. This means that content flows intelligently into any tablet or mobile device, menus and actions are appropriate for each screen size, and the reading experience is delightful and familiar.





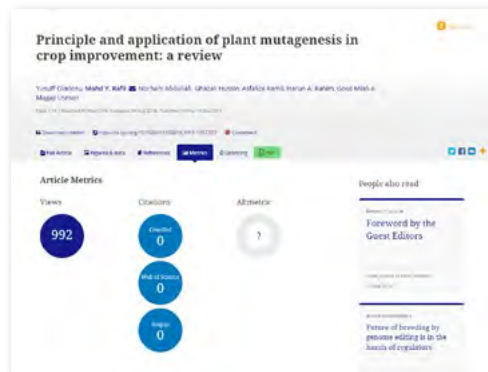
## Toll-free Linking

Toll-free Linking gives you free access to Taylor & Francis journal articles that are referenced by articles published in the Taylor & Francis journals that you subscribe to. It also applies to all of our open access journals and all articles published open access under the open select model.

## DataCite Linking

Authors are increasingly opting to submit their supporting data to a repository, and in many cases they're required to do so as a condition of their funding. We've now made that data more accessible through bi-directional linking that takes users from the article to the related data and back again.

The DataCite link has been added to article abstracts. Where an author has deposited data to a repository supported by DataCite, a link to the data will appear under the article abstract, and where an author has deposited data to multiple repositories, links to all repositories will appear in a pop-up.



## Additional Citation Source

To more accurately reflect the true number of citations an article has received, figures from the Web of Science® and Scopus are displayed on Taylor & Francis Online, alongside the existing CrossRef citation counts. Article citation counts can differ between Web of Science®, CrossRef and Scopus.

When a citation count is available from the sources, it will display next to the article with the source identified on both table of contents pages and on article pages. Simply select 'Metrics' on the individual article page to view any citations.

# Taylor & Francis Online: Key Features

## For researchers

- **Intuitive and readable article layout** puts the content at the centre, organises figures & data, references, citations and article statistics into easily accessible tabs, and highlights access options and the article PDF.
- **Navigation menus** stay in place as readers move around the site making it easy to access key sections and tools wherever they are on the page.
- **Enhanced discoverability** with multi-faceted search makes finding articles and journals simpler and faster, with options to filter by subject, publication date and access options.
- **Easy manuscript submission**, clear information and instructions designed to meet the needs of anyone looking to publish their research.

## About Taylor & Francis Group

Taylor & Francis Group partners with researchers, scholarly societies, universities and libraries worldwide to bring knowledge to life. As one of the world's leading publishers of scholarly journals, books, eBooks, reference works, and online digital resources, our content spans all areas of humanities, social sciences, science, technology, and medicine.

## For journal editors and learned societies

- Prominent journal branding, making it easy for readers to identify and access key journals. Journal titles and covers are elevated and journal pages offer an improved display of related and key content using a streamlined and easy to read new "card" design.
- Improved video display in HTML5 provides more impact for journals with video abstracts or video content.

## For Librarians

- Manage your account details with dedicated My Account area
- Link Taylor & Francis online journal content with your library catalog
- Track your institution's usage with COUNTER-compliant statistics
- Share research using social bookmarks
- Upload your library's logo
- Obtain RSS Feeds
- Create marked lists
- Manage alerts to publications and articles
- Set up your link resolvers. Taylor & Francis Online works with numerous link resolver vendors to ensure their knowledge bases are updated.

